

# Michigan Defense Quarterly Publication Insert

## Mechanical Requirements

- The Michigan Defense Quarterly is printed offset. An electronic copy (high resolution, EPS, or JPEG) is preferred. Camera-ready copy is acceptable, but the resolution may be compromised. Include ALL fonts and graphics linked to or included in the file.
- Media accepted – email to [info@mdtc.org](mailto:info@mdtc.org)
- Include a hard-copy printout of your file. If the file is being transmitted via email, please fax a copy of the printout to MDTC at (517) 627-3950.

## Rates

- Back cover (1/2 page horizontal) – add 25 percent to rates
- Inside covers – add 15 percent to rates

Rate Per Issue	Insert Size
\$450.00	Full no bleeds page – 7.5” x 9.5” Full with bleeds – 8.5” x 11” (.125” bleed all the way around)
\$350.00	1/2 page horizontal – 7.25” x 4.5”
\$250.00	¼ Page - 3.5” x 4.5”

Issue	Submit Copy
Winter	12/8
Spring	3/15
Summer	6/15
Fall	9/15

**\* If your insert is not sized to our specs, we will rework the insert to fit, at a charge to the sponsor.**

# Insert Order Form

Please publish the insert in the publication below in Michigan Defense Quarterly.

## Size

- 1/4 page
- 1/2 page
- Full page

## Indicate the issue(s) To publish in

- Summer
- Fall
- Winter
- Spring

Michigan Defense Quarterly is published by the MDTC. Copy and published inserts are accepted at the discretion of the Board of Directors.

## Sponsor

Company		
Address		
City	State	Zip
Phone	Fax	
E-mail address		
Authorized by (Name)	(Title)	

**\* Payments must be received prior to publication placement. \***

- Use copy enclosed       Copy mailed separately       Check enclosed

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[www.mdtc.org](http://www.mdtc.org)