

MDTC Annual Sponsor Packages 2008-09

	<u>VALUE</u>
Gold Sponsor Package	
Open Golf Outing Hole Sponsor	\$320.00
Friday September 11, 2009 Mystic Creek Golf Club Recognition given to Hole Sponsors during the event and in the Quarterly Newsletter. All skill levels welcome to attend. <i>The deadline to confirm your reservation is August 12, 2009</i>	
Civil Defense Basic Training Table Exhibitor	\$400.00
Wednesday October 1, 2009 Troy Marriott, Troy, MI Introduce a keynote speaker. Exhibitors have the opportunity to attend and display literature during the conference about their products and services, as well as participate in all scheduled activities. Sponsor listing in Quarterly Newsletter. Complete listing of all event attendee. Two Complimentary registrations and meal tickets. Last year, 30 attorneys attended the Civil Defense Basic Training Series. You are encouraged as a sponsor to participate in all scheduled activities (it is not, however, required). Tables/Booth space dimensions are approximately 6'x3'. Exhibit hours are 8:30 a.m. to 4:00 p.m. <i>The deadline to confirm you reservation is September 20th, 2009.</i>	
Winter Meeting Table Exhibitor	\$500.00
Friday, November 6, 2009 Troy Marriott, Troy, MI Introduce a keynote speaker. Exhibitors have the opportunity to attend and display literature during the conference about their products and services, as well as participate at all scheduled activities. Sponsor listing in Quarterly Newsletter. Complete listing of all event attendees available at request. Two complimentary registrations and meal tickets. Attendance Demographic: All civil defense attorneys from 0-50 years in practice. Many managing partners attend. Tables/Booth space dimensions are approximately 6'x3'. Exhibit hours are 8:30 a.m. to 4:00 p.m. <i>The deadline to confirm your reservation is October 25th, 2009.</i>	
Annual Meeting Table Exhibitor	\$625.00
June 12 & 13, 2009 Boyne Highlands, Harbor Springs, MI Introduce a keynote speaker. Exhibitors have the Opportunity to attend and display literature during the conference about their products and services, as well as participate in all scheduled activities. Sponsor listing in Quarterly Newsletter. Complete listing of all event attendees available at request. Two complimentary registrations and meal tickets. Exhibit hours Friday -- 1:00 -7:00 pm & Saturday 8:00 am - 12:00 noon. Tables/Booth space dimensions are approximately 6'x3'. Attendance Demographic: All civil defense attorneys from 0-50 years in practice. Many managing partners attend. <i>The deadline to confirm your reservation is May 2nd, 2009</i>	
*Advertisement in Michigan Defense Quarterly	\$700.00 -- 4 issues
½ page horizontal 7.5x 5.5	
*Link on MDTC Website to your company Site	\$600.00 – 12/months
Links to sponsors' websites displayed on front page of MDTC.org	

***Vender Profile – Michigan Defense Quarterly** \$200.00 – 1 issue

Company profile featured in Quarterly Newsletter.

Proved a history on your company or a personal profile of a significant staff member.

***MDTC Fun-Run – Rockwell’s Ramble** \$50.00

Held in conjunction with the MDTC June Meeting

Names of sponsors displayed during event, and in Quarterly. Held annually, during summer meeting.

***Annual Past Presidents Dinner Sponsor** \$100.00

Thursday, November 5, 2009, Troy Marriott, Troy, MI

Names of sponsors displayed at dinner tables during event, and in Quarterly. Exclusive dinner for all Past Presidents and current leadership.

***Member Website – Feature in Michigan Defense Quarterly** \$500.00 – 1 issue

Each issue we will feature the website of one or two MDTC vendors to

Assist the legal community as they navigate their way through the web.

Value Gold Sponsor Package **\$3995.00**

Less %15 **(599.25)**

Total Gold Sponsor Package **\$3395.75**

MDTC on occasion will add events/activities to their calendar.

Please check with them to see if new opportunities are available --

In addition to what is already described in this document.

Develop Your Own Sponsor Package

Select what events you’re interested in sponsoring and return form with payment information included.

- Other ad sizes are available at different rates.

As another means of thanking our Sponsors, MDTC extends the opportunity to share insight into your area of expertise by submitting an article to the Michigan Defense Quarterly. A non-promotional piece discussing issues of significance or interest to the defense law community, or a general interest defense law article, is a great way to increase your visibility (along with your firm’s) amongst the Michigan Defense Quarterly readership. Our normal advertiser fee schedule would not apply to such an article. MDTC reserves the right to refuse or edit any article submitted.

Sponsor/Exhibitor Rules

(Please copy both sides of signed contract and retain for your records)

MDTC Sponsor/Exhibitor Contract

Terms of Contract:

1. Reservations for exhibit space will be accepted on a first-come, first-served basis. All exhibit space sales are final, and no refunds for cancellations will be granted. Michigan Defense Trial Counsel, Inc. ("MDTC") reserves the right to limit the number of spaces an Exhibitor may purchase. No subletting of space is permitted without the written consent of MDTC.
2. Applications for space must be made on the Exhibit Space Contract/Sponsor Application. A submitted application will not be considered unless it is completed and signed. Upon receipt and acceptance of a signed exhibitor application, MDTC will provide a written confirmation.
3. MDTC reserves the right to decline space to an applicant if in SBM's sole judgment the proposed display is not consistent with the purposes of MDTC or would not enhance the exposition. MDTC also reserves the right to evict any Exhibitor whose presentation is deemed offensive. In the event of eviction, Exhibitor waives any fee and MDTC shall not be liable for any refund.
4. All Exhibitor representatives must register upon arrival and must wear identification badges at all times. All exhibits must be complete, in place, and staffed at all times the show is open.
5. Any Exhibitor failing to occupy space contracted for is not relieved of the obligation for payment of the full rental of such space. If any space is not occupied one-half hour before the opening of the show, the space is forfeited without refund. No exhibit will be allowed to dismantle until after the conclusion of the show.
6. MDTC is not responsible for any special equipment, services, or facilities requested or arranged for by an Exhibitor. Each Exhibitor is solely responsible for placing its display in its designated space and removing it on the final show date. All effects remaining afterwards are deemed abandoned and are subject to removal and destruction.
7. Each Exhibitor shall conduct its activities so as to avoid interfere with neighboring exhibits. It shall be the responsibility of an Exhibitor to report or call to the attention of the manager any questionable activity or disturbing influence that requires correction.
8. To assure the safety and security of goods and equipment, Exhibitors should remove all valuables or take steps to secure them at the close of business day. Neither MDTC nor the exhibition facility shall be liable for any damage to or theft of any property contained in or about the booth of any Exhibitor.
9. All electrically wired display material must comply with requirements of the National Board of Fire Underwriters. Display fabrics must be flameproof. No open flames are allowed. The determination of MDTC or the exhibition hall as to the propriety of electrical wiring or similar display-related issues is final.
10. All exhibits shall be contained within the contracted exhibit space. No items may be placed in the aisles. No hazardous materials may be stored, placed, or displayed in the booth. No company identification may be placed outside your specific exhibit area (i.e., on posts, pillars, walls, tables, ceilings, etc.) No music, live or recorded, will be allowed at individual booths except as might be included in a videotape or through headphones.
11. Violations of any of the regulations by an exhibiting firm or its representatives will result in the forfeiture of exhibit space and loss of monies paid. Any matters arising not specifically provided herein shall be cared for at the discretion of the MDTC.
12. Exhibitor agrees to comply promptly with all state and local laws and ordinances and to take out and pay for any permits and licenses required by any governmental agency and pay any fees related thereto. Prizes, awards, drawings, raffles, lotteries, and/or contests sponsored by an Exhibitor not otherwise prohibited by law are permitted.
13. No failure nor neglect of MDTC in any instance to exercise any right, power, or privilege under this contract or these regulations shall constitute a waiver of any other right, power, or privilege or of the same right, power, or privilege in any other instance. Any waiver by MDTC must be contained in a written instrument signed by a duly authorized representative of MDTC.
14. A fully executed copy of this contract shall serve in all respects as an original for purposes of enforcement of this contract. In the event this contract is interpreted in a court of law, it shall be deemed to have been mutually drafted. For additional information or assistance, contact Madelyne Lawry, MDTC, PO Box 66, Grand Ledge, MI 48837, (517) 627-3745.

1. Exhibitor acknowledges that MDTC assigns all space on a first-come, first-served basis and agrees that MDTC has the right to 1) assign exhibitors to the best alternate space and to make reasonable shifts in location, 2) limit the number of spaces an exhibitor may purchase, 3) decline to lease space to an applicant if, in MDTC's sole judgment, the proposed display is not consistent with the purposes of MDTC, and 4) immediately evict any Exhibitor whose presentation is deemed offensive.

2. Exhibitor agrees to hold harmless MDTC and all agents and employees thereof (hereafter "Indemnities") for any damages or charges for violations of any law or ordinance, whether from the negligence of Exhibitor or those holding under Exhibitor. Exhibitor agrees to indemnify and hold harmless the Indemnities from all costs, damages, or liability, including attorney's fees, arising from or by reason of any accident, bodily injury, or other occurrence to any person(s), including Exhibitor, its employees, agents, and business invitees, arising from or out of the Exhibition premises.

3. Exhibitor shall maintain reasonable insurance coverage for any loss or damages to Exhibitor's property or any potential liability arising from Exhibitor's participation and further waives any claims of subrogation against MDTC in the event of a loss that is compensated by the insurance coverage applicable to Exhibitor or its property.

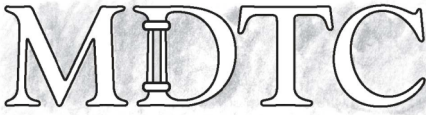
4. If this application is accepted, Exhibitor agrees to abide by the terms hereto and the Exhibit regulations, which are incorporated herein, and agrees that failure to do so subjects Exhibitor to eviction, without rights to recourse or a refund. Exhibitor's representative affirms that he or she is fully authorized to bind Exhibitor to the terms herein and to execute this document on behalf of Exhibitor.

This contract is not binding until signed by both parties.

Exhibitor: _____
By: _____
Date: _____

Michigan Defense Trial Counsel

By: _____
Date: _____



MICHIGAN DEFENSE TRIAL COUNSEL, INC.

Sponsorship Opportunities 2009

Yes, we would like to participate! Please Register us for the Following:

Option 1 Total Gold package which includes all line items identified for **\$ 3395.75**

Option 2 We would like to design our own sponsor package for \$ _____

Option 3 We are only interested in one event/activity at this time for \$ _____

Open Golf Hole Sponsor \$320
September 11,- 2009

Winter Meeting Exhibitor \$500
November 6, 2009

Vendor Profile in Quarterly \$200

Link on MDTC Website \$600

MDTC Fun-Run Sponsor \$50
June 13- 2009

Civil Defense Basic Training Exhibitor \$400
October 1 - 2009

Annual Meeting Exhibitor \$625
June 12 & 13, 2009

Annual Past Presidents Dinner Sponsor \$100

Quarterly Advertisement \$700 (4 issues)

Website Featured in Quarterly \$500

Name of Contracting Representative

Company Name (please print EXACTLY how you would like the company name to appear)

Address

City

State

Zip

Phone

Fax

Email Address

Check enclosed, payable to MDTC Paying by credit card (complete information below)

TOTAL CHARGE: \$ _____

Visa Master Card _____
credit card number

Authorized Signature

Expiration Date

Please be advised that no copyrighted music can be played at MDTC events. If music is played, sponsors will be subject to penalties.

Please complete this form and return to:

MDTC, PO Box 66, Grand Ledge, MI 48837

Phone: (517) 627-3745 Fax: (517) 627-3950 Email: info@mdtc.org www.mdtc.org

Updated 1/28/09